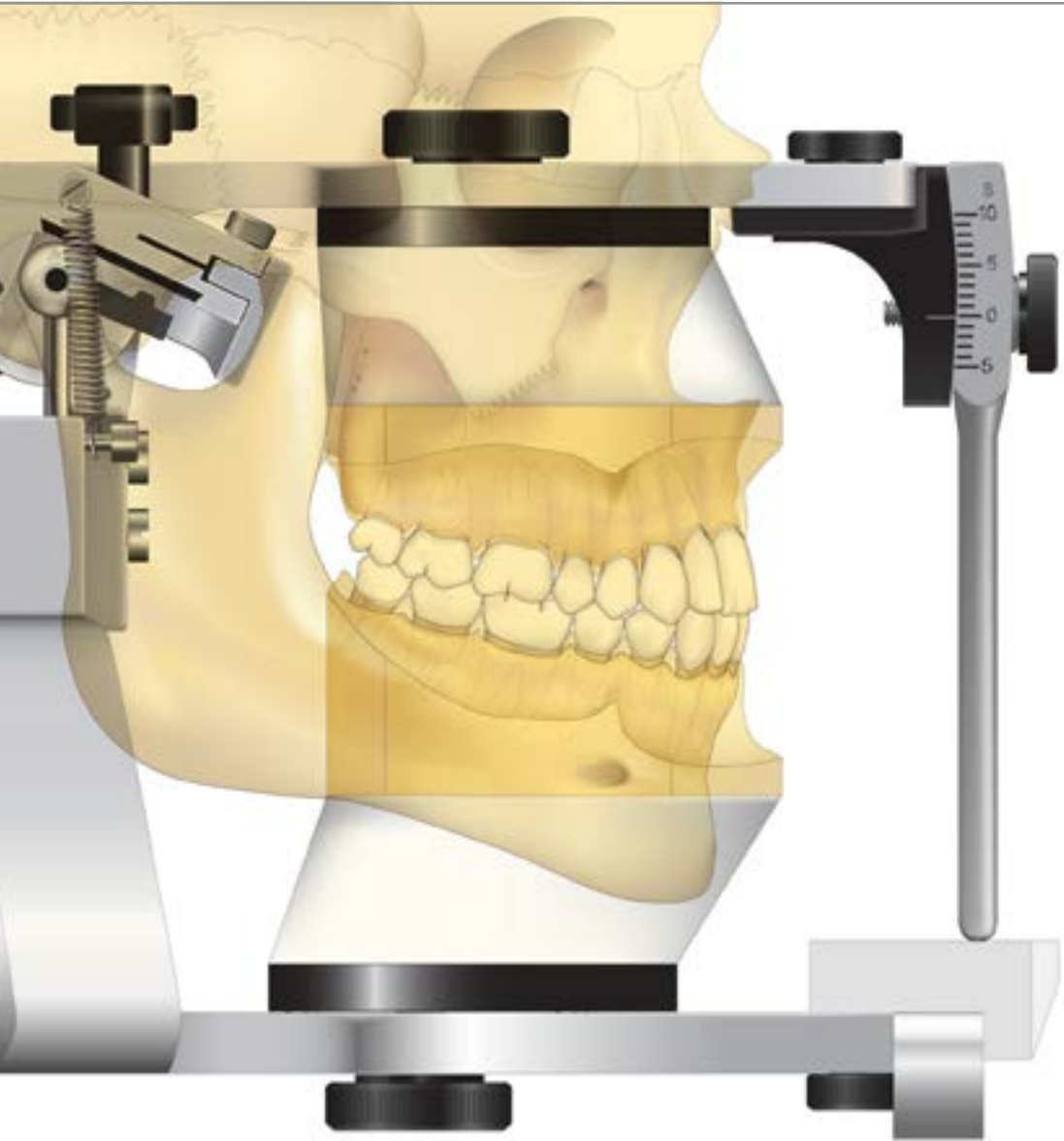


Member Newsletter



President's Editorial

Brendan J J Scott

The past few months have flown by since the last newsletter was published. At this point in the year, preparations are in their final stages in relation to the annual conference. The conference theme on “Aesthetics in Prosthodontics” is very relevant to what all of us are involved with on a day to day basis. We are very fortunate indeed to have presentations from a group of speakers who very much lead the way in this area. As far as possible the programme has been structured to broadly cover issues related to aesthetics when rehabilitating patients with fixed, removable and implant supported prosthodontics, as well as looking at specific challenges in the management of trauma, oncology and developmental disorders. I am sure all of us are going to be very challenged and stimulated by what the group of speakers will bring to the conference.

The presentations from our invited speakers will take place over the two days of the conference. Embedded within this will be activities that BSSPD members will be very familiar with. The poster presentations will take place in the middle of the first day and, as always, this is a particularly good forum for individuals at an early stage of their careers to present their work. On the second day there will be an opportunity for individuals to present work for the Schottlander oral presentation prize. This year the judges will be particularly looking for work that demonstrates innovation in Prosthodontics. As always thanks are due to Brian Schottlander, not only for supporting the Society over many years, but also for his wise advice in relation to



ensuring that the award continues to be relevant to contemporary prosthodontics.

The conference dinner will take place on the Unicorn, a historic frigate with a very large deck space. Our after dinner speaker will be Mr Jim Robertson. Jim was educated at Glasgow University and the first part of his career was spent as a criminal defence solicitor. He then joined the other side and for over 20 years has worked as a Procurator Fiscal in a number of areas in Scotland. Jim is a sought after Burns speaker, well known for his wit, and I am sure he will bring a real Scottish flavour to our annual dinner.

There is much that goes on behind the scenes in relation to preparing for the annual conference and I would especially like to thank Robert McAndrew and Kirstin Berridge for all that they have done so far – life will be particularly busy for them over the next few weeks!

The BSSPD would like to thank Dr. Andrew Mason, Senior Lecturer in Oral Biology at the University of Dundee for designing the image displayed on the front cover. BSSPD newsletter, website and member management database by 2020 Design www.2020design.co.uk

The conference charity this year is “The Royal Hospital, Chelsea”. The Chelsea Pensioners are instantly recognizable with their distinctive uniforms and scarlet coats. The hospital dates back some 300 years, and its vision “to provide veterans with the care and comradeship they need in recognition of their service to the Nation” is as relevant today as when it was conceived in the reign of Charles II.

During the last few months the first BSSPD series of webinars have been rolled out and this has been a most interesting experience for many of us. This is surely going to be an important way forward as to how we undertake CPD in the future. Sitting in the comfort of our homes, with a cup of coffee or glass of wine in front of us, being updated in an area of prosthodontics, must be a much more attractive proposition to most of us than going out on a dark, cold evening and getting home late! It is not the only way of course and large events such as the annual conference where we gather together will also remain important. Nevertheless, given how effectively the webinar programme has

The first BSSPD series of webinars have been rolled out and this has been a most interesting experience for many of us.

kicked off, there would seem to be huge scope in the future for widening its access to GDPs, foundation dentists and across deaneries. This is a work in progress and I am excited by the potential opportunities it offers the BSSPD in broadening its appeal to dentists and dental care professionals. I am really grateful to Phil Taylor, Mark Thomason, Damien Walmsley, Julian Satterthwaite, Craig Barclay, and James Owens who have generously given their time to support the initiative for this year. Thanks of course are also due to Chris Butterworth, who not only saw the huge opportunities for the Society in exploring this concept, but also has developed the system, provides all of the technical expertise, and most effectively hosts the sessions.

I look forward to welcoming you to Dundee for the annual conference in April. Do keep a regular eye on the website to be kept up to speed with what is going on in the BSSPD. Finally, I would like to thank members of the Council for all of their contributions to the Society over the past few months.

BSSPD Awards and Prizes 2014

The usual round of BSSPD prizes are open for applications, with the exception of the Presidents Prize which will not be awarded this time at Conference 2014, there is however a much broader inclusion criteria for the Schottlander Oral presentation.

The Society encourages applications and abstracts for the Schottlander Oral Prize and Schottlander Poster Prize and the BSSPD In Training Award.

Applications for the In-Practice Award, Coltene Award, and Heraeus-Kulzer Award would be especially welcome as these prizes have not been awarded recently.

Closing dates for Awards would be 23rd December with the exception of the Schottlander Oral Prize (January 31st 2014) and Schottlander Poster Prize which coincides with closing date for receipt of abstracts. Please see the website for up to the minute information regarding awards and deadlines.

Annual Conference 2014

Aesthetics in Prosthodontics

Monday 14th – Tuesday 15th April 2014

The next BSSPD Annual Conference will be held in Dundee, the “City of Discovery”. The theme of the 2014 conference will be “Aesthetics in Prosthodontics”.

Conference Hotel

Apex City Quay
1, West Victoria Dock Road
Dundee DD1 3JP

Annual Dinner

The Frigate Unicorn
After dinner speaker – Mr Jim Robertson
LLB DFM.NP



Speakers

Dr. Basil Mizrahi
London, UK

Achieving favourable aesthetic and biomechanical outcomes in fixed prosthodontics – challenges and solutions.



Basil completed his 3 year full time Prosthodontics and Implant dentistry training at Louisiana State University, USA. For the past 14 years he has run a full time, referral based private practice specialising in Complex Rehabilitation and Aesthetic Cases and Dental Implants. He is recognised by the GDC as a Specialist in Prosthodontics and Restorative

Dentistry and is an Honorary Clinical Lecturer at UCL Eastman Dental Institute.

Dr. Kevin Lochhead
Edinburgh, UK

Achieving optimum aesthetic outcomes using removable prosthodontics – its role in contemporary clinical practice.



Kevin qualified in 1987 from Kings College London. He opened his practice in 1994 and gained GDC specialist status in Prosthodontics in 2001. He set up an on - site

Book
online now
via our
website

laboratory in 2002 which has since expanded to a six technologist facility servicing the need of his practice. This was the first multidisciplinary referral practice in Scotland and benefits from ten specialist clinicians covering every aspect of modern dental care.

Dr. Tidu Mankoo

Windsor, UK

The restoration of “failing” teeth with implants in the aesthetic zone – the surgical and prosthetic keys to success.



Dr Tidu Mankoo qualified with a BDS from the University of Bristol in 1981 and has a renowned private and referral practice treating implant, restorative and aesthetic cases. He has built a reputation for exceptional dentistry and carries out both the surgical and prosthetic aspects of his cases. He was the President of the European Academy of Esthetic Dentistry in 2009-2010. He lectures and gives courses regularly all over the world.

Mr John Wibberley

Oldham, UK

The challenges of creating aesthetic excellence in prosthodontics – insights from the viewpoint of a dental and clinical dental technician.



John started his career as one of the first full time students studying for a Certificate in Dental Technology, qualifying in 1978. In 2005 he set up Waters Edge Ceramics. John qualified as a Clinical Dental Technician in April 2013 and now runs his own practice. John has presented to the Association of Dental Implantology, the British Academy of Aesthetic Dentistry and the Nobel Biocare World Conference in Las Vegas.

Dr. Peter Briggs

London, UK

Aesthetics in the compromised patient – rehabilitation challenges in the management of trauma, oncology and developmental disorders.



Peter works as a Consultant at St. George's Hospital, London and also runs a Specialist Referral Practice in North Kent. He qualified from King's College Hospital in 1983 and was appointed Consultant in 1995. He completed a Cons MSc at the Eastman in 1988 and was a Churchill Fellow in 1994. His main secondary care clinical interest is multi-disciplinary patient care. He was Clinical Director of the Maxillo-Facial Unit at St George's for 14 years.

Please visit the BSSPD website for detailed information about travelling to Dundee.

News Bites

By Derek Moore. Editor



Congratulations to Professor Julian Satterthwaite. Not only has Julian been elected and agreed to be President of the Society in 2016, he has recently been appointed as Chair in Restorative Dentistry at the University of Manchester. Added to this is recognition for his research work and teaching in the field of dental materials with the award of Fellowship of the Academy of Dental Materials at the recent meeting in Vancouver. Well done on a very successful year, with best wishes from the Society on what will no doubt be a very busy future.



Recent changes in the configuration of the Royal College of Surgeons of Edinburgh Advisory Board for the Diploma in Implantology has seen one of our members elected as Chair of this Board.

Congratulations to Shakeel Shahdad. His role is a challenging one as the board look to progress the examination by changes to the structure of the papers and by expanding the reach of the examinations to the international arena. Shakeel has also recently agreed to talk at Conference 2015, so we will see him there.



Further to her exploits last year in running the Liverpool marathon, council member Penny Bardsley has taken on another challenge all for a good cause.



In October I continued my fundraising /push the boundaries streak by completing a 12 mile SAS style assault course, “the North West Tough Mudder”. Actually, I think it was easier than the marathon, but probably as it was a team event. It was all done in aid of my daughter’s school. The course was 12 miles and the challenges included being neck deep in mud, jumping off 23ft planks into water, submerged in ice baths and electrocuted... to name a few of the tortures! I have to say it was great fun and we laughed the whole way round; am going to do another next year, and highly recommend it!!

Thanks to some BSSPD folk who sponsored me ... raised £751.

BSSPD webinars and online CPD

Spread the word...

The webinar series continues and is proving popular with the attendees. Up to date of publishing we have held three sessions.

As has been pointed out in the President's editorial, the webinars are an ideal way to gain knowledge from experts in their field, in the comfort of your own home, with the opportunity to interact and ask questions at the end.

It is hoped that the success of the webinars will continue and we can attract more attendances both from within the Society and from friends and colleagues who are not yet signed up. Spread the word, let people know about this innovative and exciting media and give people another good reason to get involved and join our Society. There is still time to sign up to the remaining Webinars – see the BSSPD website for details

More webinars are planned for next year, and we hope this becomes a fixture of CPD for the future. If you have any areas you think would lend themselves to this format of online based lecture, please let us know.

Webinars now available for on-demand viewing:

- **Preparing teeth:- Decisions, decisions, decisions** – Dr. Phil Taylor
- **Achieving quality outcomes in the edentulous patient** – Professor Mark Thomason
- **Missing teeth – rehabilitation of the partial dentate** – Professor Damien Walmsley

Remaining webinars in the series:

- **Managing failure in the restored dentition** – Professor Julian Satterthwaite 4th December 2013
- **The role of implants in the management of hypodontia patients** – Dr. Craig Barclay 20th January 2014
- **Restorative approaches in the early and definitive management of the maxillectomy patient** – Dr. James Owens 12th February 2014

If you are not able to view the live webinars they will be available to view on demand.

Please see the BSSPD website (www.bsspd.org) for further details of the remaining live webinars and those that are currently available for on-demand viewing.

Want to join the BSSPD council?

Two Council members are due to retire at the AGM in April 2014 (Dr Robert McAndrew and Mr Naveen Karir). Nominations are sought for two new Council members to serve from 2014-2017.

The duties and responsibilities of Council members, together with a nomination form can be found at:

<http://www.bsspd.org/Members+only/Council+papers.aspx>.

Nominations should be duly proposed and seconded by Society members and returned to the Hon. Secretary with an indication that the nominee has been approached and is willing to stand. The closing date for nominations is 1st March 2014.

BSSPD In-Training Award

Andrew Barber

Andrew Barber, one of our winners of the BSSPD In-Training Awards writes a synopsis of his experiences in Holland Bloorview Hospital in Toronto.

Andrew received the award whilst working as Specialist Trainee in Bristol and has now moved on to his Consultant post in Restorative Dentistry at Addenbrooke's Hospital.

“The multi-disciplinary prosthodontic management of adolescents and adults with congenital, developmental and acquired dental-craniofacial anomalies”

Introduction

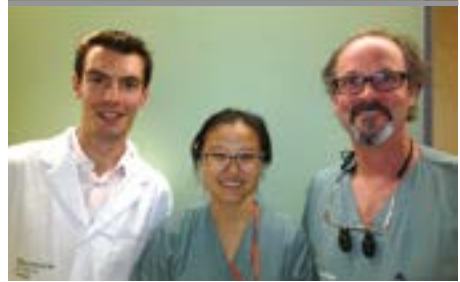
This is a concise report of my visit to the Dental Services Department, Holland Bloorview Kids Rehabilitation Hospital in Toronto for which I am grateful to the BSSPD for funding via the 2013 In-Training Award .

Dr Robert Carmichael, Chief of Dentistry at Holland Bloorview Hospital and Director of the Ontario Cleft Lip and Palate/Craniofacial Dental Programme kindly co-ordinated the visit.

The overall aim of the visit was to witness and understand the interdisciplinary management, oral rehabilitation and prosthodontic solutions provided for groups of patients with complex developmental and acquired dental and maxillofacial defects in a North American healthcare setting.

The Hospital

I found Holland Bloorview Kids Rehabilitation Hospital to be exceptional in terms of its facilities, environment and culture and unlike



Andrew Barber, Juan Zhao (ITI Scholar), Robert Carmichael (Chief of Dentistry, Prosthodontist, Holland Bloorview)

any other hospital I have experienced in the UK. The vision was “to create a world of possibility for kids with disability”.

I was welcomed at the hospital by the Business Development Consultant and International Affairs Lead and in the department by the Dental Operations Manager. Time was spent discussing the vision, values and mission of the hospital and their understanding my learning objectives for the visit.

The warmth and professionalism of the welcome and induction was highly impressive and made me reflect on the quality of the experience overseas visitors have on visiting institutions where I have worked.

Dental Services

In keeping with the hospital's mission, the dental services department provides multidisciplinary and inter-professional care for children, adolescents and young adults with special needs such as Cleft Lip and Palate and other rare disorders. The Holland Bloorview Dental team includes dental specialists in Prosthodontics, Paediatric Dentistry, Orthodontics, Oral and Maxillofacial surgery and Radiology.

Training

Prosthodontic specialist trainees from the University of Toronto, an International Team for Implantology (ITI) scholar as well as Paediatric Dentistry trainees, residents and fellows work in the department.

Clinical Care

Patient assessment and planning

Rather than regular multi-disciplinary team joint clinics being held, these multi-disciplinary assessments and case planning discussions were scheduled as two-way or three-way consultations as required with several occurring each week.

Clinical decision making

It could be observed that patients were closer towards a consumerist approach to decision making than those patients that I have encountered in NHS hospitals in the UK. Given that patients had to self fund some or all aspects of their care, the cost of specialist opinions from colleagues and investigations were carefully considered as to their value by patients. A 75% discount on treatment fees payable by patients was available to those with cleft lip and palate and other craniofacial anomalies as long as treatment was planned by 18 years of age and completed by 22 years of age. This funding scheme was part of The Ontario Cleft Lip and Palate/ Craniofacial dental programme. This did lead to some pressure from parents and patients to complete comprehensive oral rehabilitation including dental implants by 22 years of age.

Patients' aesthetic aspirations were high. A tooth whitening phase prior to definitive restoration was sometimes employed.

Implant placement

Surgical implant placement was carried out

onsite under local anaesthetic and sedation. General anaesthesia facilities were available in allied hospitals or local private offices. CT guided surgery techniques were used in select cases. The clinical team had on-going experience of placing and restoring dental implants in the mandibular canine region of children as young as 6 years old. These cases were of course rare and very carefully selected.

Implant Restoration

As well as conventional impressions, the i-Tero digital intra-oral scanner was in routine use. In the majority of cases, the patient attended the dental laboratory for a shade matching procedure prior to and in some cases after the biscuit-bake try-in stage.

Managing complications

A multidisciplinary approach was used in managing complications with prostheses, teeth and implants. A complication seen at over 10 years follow-up of implant prostheses was that of ongoing dento-alveolar and facial growth resulting in relative `intrusion` of the implant crown/ bridgework relative to the teeth.

Removable prostheses

Cast titanium framework partial dentures and obturators with wrought gold clasps were the materials of choice. Implant supported CAD-CAM titanium milled primary bars in combination with attachments such as CEKA Preci-Vertex were used.

Summary

The visit exceeded my expectations in terms of the level of clinical care that was being delivered for patients. Truly excellent prosthodontic results were being achieved as a routine by Dr. Robert Carmichael and his team. Once again, I would like to thank BSSPD for their support.

2013 BSSPD Regional CPD Event

Report by Shiyana Eliyas

The BSSPD continues with its nationwide education programme with an event in London talking around Contemporary Prosthodontics. This follows on from the very successful Road Shows, the Tooth Wear Hands On courses, and our continuing Webinars series.

The British Society of Prosthodontics in partnership with London Deanery delivered a postgraduate course at St Georges Hospital in South West London on 13th September 2013. The day was titled: 'Contemporary Clinical Prosthodontics for 2013: What are the experts thinking?'

The day started with an introduction by Peter Briggs, Consultant in Restorative Dentistry and Specialist Practitioner (and our President elect) followed by an up-to-date evidenced-based appraisal of **Prosthodontic Replacement of Missing Teeth**. Peter explained where we were in terms of evidence with the performance of the newer re-enforced resin and all ceramic (e.g. Zirconium) Resin Bonded Bridges. He described the performance issues with each type of bridge and what was likely to happen to them at failure (1). He also explained and illustrated clinically the use of modified metal Rochette bridges for temporization of implants sites.

He then went on, with the aid of the recent paper by Storey and Coward (2) to highlight the problem the dental profession has with recording accurate impressions for fixed prosthodontics. There was much discussion

in the room on what dentistry and societies like the BSSPD should be doing in terms of commenting on the standards of undergraduate and postgraduate teaching, the acceptance of core quality standards in clinical outcome etc. with the goal of improving suboptimal clinical outcome. Peter finished off with a few clinical tips in the areas of: (a) gingival electrosurgery, (b) how you can use a fixed implant verifier to both confirm the accuracy of the implant impression and also allow and support jaw registration with an acrylic-based wax rim.

Phil Taylor, who is a Consultant in Restorative Dentistry, Senior Lecturer in Adult Oral Health, Clinical Director For Dentistry & OMFS, Clinical Lead For Restorative Dentistry and Regional Dental Advisor (North London) for the Royal College of Surgeons of Edinburgh, presented '**Preparing Teeth - Decisions, Decisions?**'. He explained in an interactive format, the problems of traditional methods of tooth preparation. He demonstrated that the anatomical shape of mandibular incisors and premolars means preparation inevitably is aggressive to ensure space for crowns. Porcelain-fused-to-metal restorations for lower incisors are usually over-contoured, usually of poor appearance and also associated with gingival inflammation. The group discussed this and other problems of tooth preparation. Phil is keen, where possible, to use composite to restore anterior tooth wear although admits that we do not have all the answers, in terms of clinical predictability. He is rightly keen to educate dentists better in terms of what is best and what is not.

Phil has concerns on what will happen, in the UK, with the routine use of composite resin to restore intra-coronal cavities of posterior teeth and that many of the

messages on the performance of composite resin are not supported by the results comparative outcome data. He described the type of clinical examples where he would and would not consider using direct resin. Phil's presentation followed a well-researched and well-received Webinar that he gave (5th September 2013) on behalf of the 2013 BSSPD series (details of others on bsspg.org).

Following lunch, Shiyana Eliyas, Specialist Registrar in Restorative Dentistry presented an evidence-based

look at **Restoration of Endodontically Treated Teeth**. She discussed the effect of endodontics on teeth including the effects on tooth architecture, proprioception and dentine structure. It was highlighted that often teeth needing endodontic treatment have already been traumatised/ cracked or heavily restored, which may contribute to the 'weakening' of the tooth even prior to endodontics.

Emphasis was placed on the importance of careful dismantling of restorations prior to endodontics to identify the restorability (3) and the integrity of the seal (4). She went on to discuss the literature base for interim and definitive restoration of anterior and posterior teeth. The role of bleaching in light of recent changes in the law was mentioned with clinical tips for optimal outcomes.

Professor Mike Fenlon, Professor of Prosthodontics/Honorary Consultant in Restorative Dentistry, presented a journey through **Technology Enhanced Prosthodontics**. He summarised the available technology including the types

and evidence for computer aided design and machining. He spoke of the potential advantages and learning curves associated with new technology, although a loss of the human touch of dental technicians would be a disadvantage. New methods of training using virtual reality were interactively discussed with the audience.

The goal of the day was to bring together a group of general and specialist practitioners; salaried dentists and secondary care clinicians to discuss, with

the help of four BSSPD-invited experts, some clinical challenges and solutions with the aid of current evidence.



1. Miettinen M, Millar BJ. A review of the success and failure characteristics of resin-bonded bridges. *Br Dent J*. 2013 Jul 26;215(2):E3

2. Storey D, Coward TJ. The quality of impressions

for crowns and bridges: an assessment of the work received at three commercial dental laboratories - assessing the quality of the impressions of prepared teeth. *Eur J Prosthodont Restor Dent*. 2013 Jun;21(2):53-7.

3. McDonald A & Setchell D. Developing a tooth restorability index. *Dental Update*. 2005;32:343-348

4. Abbott PV. Assessing restored teeth with pulp and periapical diseases for the presence of cracks, caries and marginal breakdown. *Australian Dental Journal* 2004;49(1):33-39

Phil Taylor demonstrated that the anatomical shape of mandibular incisors and premolars means preparation inevitably is aggressive to ensure space for crowns.

Confronting the Grey Areas

Friday 27th & Saturday 28th March 2015



Venue: The British Library
Conference hotel: The Pullman, Euston Road, Euston

Confirmed speakers

Professor Daniel Edelhoff, Munich, Germany – has kindly agreed to address the society again to update us on his views of the latest clinical findings of CAD/CAM technology and all-ceramic restorations.

Professor David Bartlett, London and Phil Taylor, London – will debate on the potential demise of dental amalgam, the merits of its alternatives and the likely impact to UK dentistry if it is no longer available.

Paul Tipton, Manchester – will share with us his experiences in regard to occlusion and his clinical approaches to implant and conventional prosthodontic occlusions and why he does it his way.

Professor Dominic O'Sullivan, Bristol – will discuss when implants are safe (or not) to use to restore the partially edentate periodontal patient.

Kevin Lewis, DPL – the well-known Dental Director of Dental Protection Limited (DPL). There is no-one better to give a 'heads-up' address on the Grey Areas of Dento-Legal issues affecting clinical Prosthodontics.

Richard Porter, London – will give us his views on what we should be doing in the 21st century to restore cracked and fractured teeth (with and without pulpal involvement).

Shakeel Shahdad, London and Jimmy Makhissi, London – a 'double act' they will tackle: what needs to be in place in 2015 when planning the provision of more complex care. Jimmy will provide an appraisal of the role of digitisation and current roles and functions of CT and CBCT - and how these can be used as powerful planning tools and treatment aids in clinical Prosthodontics. Shakeel will outline the planning tools he uses, from a clinician viewpoint, to allow best assessment of outcome possibilities and to also manage the expectations of patients he treats.

The London Conference will run for the first time on a Friday and Saturday. The

conference meal will take place on the Friday evening at the Pullman Hotel, Euston Road London. The council meeting and possible master classes will take place on the day before (Thursday 26th March 2013).

In keeping with a traditional format The London Conference will run a poster competition. There will also be generous prizes for the best research / clinical presentations.

We hope the programme will appeal to a broad spectrum of dentists, DCPs and CDTs.

The Conference Dinner will be the evening of Friday 27th March 2015 at the newly re-vamped Pullman Hotel (next door to the Conference centre). This will hopefully encourage a large number of delegates and friends to attend the meal – which will help the success of the conference.

I look forward to seeing you and your friends there.

Peter Briggs

President-Elect of The British Society of Prosthodontics

Congratulations

BSSPD Member Wins Senior Colgate Prize

Congratulations to Dr Paul Hyde (BSSPD member) who has recently received the British Society for Oral and Dental Research (BSODR) Senior Colgate Prize for the full report of all the clinical (primary and secondary) outcomes from his NIHR grant funded research on impression materials for complete dentures.

Paul was able to give us a preview of the initial clinical outcome from this research at the Annual BSSPD Conference in Newcastle, which won the Presidents Prize on that occasion. At the BSODR conference he presented, for the first time, the completed analysis of all the clinical outcomes. The work involved a double-blind crossover trial comparing the use of alginate and silicone impression materials. The outcome measures used were patient centered assessments and



a cost-effectiveness analysis (using NICE protocols).

This prize is awarded to researchers within 3 years of a PhD and the winner goes on to represent UK division of IADR in the Senior Hatton awards at the IADR conference in

Continued on page 15 >

The 'Your Healthy Mouth' project

Interview by Derek Moore

One of our members has recently published a series of e-books, aimed primarily at the general public as an overarching guide to dentistry.

Many colleagues have written chapters or indeed whole text books and nearly every single one of us has published articles in the recognised journals. Predominantly, if not exclusively, this is done to benefit the areas of knowledge and understanding of those in the study or practice of dentistry. However, publishing e-books is not something I had come across before, so intrigued by the process, I spent a short while with Mr Martin Ashley, a friend and colleague at Manchester Dental Hospital (we share an office) and discussed the project.

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Congratulations Martin. Getting any paper to publication takes dedication and I presume getting a book or a series of books published hasn't been easy.

Thanks Derek. It's been a very satisfying but fairly long process and I've needed to fit the necessary research and writing around work and family life, so it's been part of my evenings, weekends and holidays for the last few years.

How did the Your Healthy Mouth project start?

It all began as a few pamphlets describing dental hygiene techniques, a sort of Haynes Manual for Flossing. I was lucky to find an excellent literary agent, Caroline Davidson (CDLA), who gave me the guidance and confidence to develop



Martin Ashley, author of the 'Your Healthy Mouth' e-books

the initial information into a much more readable and useful manuscript.

Who is your target reader audience?

The Your Healthy Mouth books are written for the public, for those who are regular attenders and for those who rarely come to see us. Yet I've also had lots of interest and positive comments from dental colleagues and undergraduate students as well.

Why did you choose a series of e-books, instead of a traditional format?

The decision was forced upon us somewhat. During the time I was writing, the e-book movement really took off, and several publishers who had shown an interest in the manuscript moved away from the non-fiction market. Although I've missed the feeling of seeing a hard copy of Your Healthy Mouth on a shelf in a bookshop, I am not at all disappointed

with the way it has turned out. The simplicity of e-publishing has made the books internationally accessible and it is simple for me to develop them with new editions, to keep them up to date.

Give me a synopsis of the five books.

My two aims are to give each reader more understanding of their mouth and to persuade them that dental health is their own responsibility.

In Book 1 I've described the mouth and dentition, discussed diet and links with systemic health and explained tooth decay and gum disease.

Book 2 looks in detail at the various dental hygiene methods. Book 3 covers conditions such as sensitivity, mouth cancer, halitosis and tooth wear. Book 4 follows the dental lifeline, explaining the different needs for people of all ages.

I've used Book 5 to explain the various dental treatments we provide, discuss cosmetic dentistry (this chapter is proving controversial) and give advice about finding a good dentist. I close the series with an explanation of what it is like to be a dentist.

That sounds very comprehensive Martin, but I get the feeling this isn't the end of your work.

No, you're right. I'm already finding ways to update each chapter and see Your Healthy Mouth as a modern commentary on dentistry and guidance for how to have a healthy mouth for life. The format will be enhanced by video sections, especially on dental hygiene advice.

With the international interest, I've been encouraged to translate each book into other languages as well. The evening and weekends look fairly busy again!

Get your copy...

Your Healthy Mouth is a series of 5 e-books, available for download for all e-reader devices.

Visit www.smashwords.com, search for Your Healthy Mouth.

A complimentary copy of Book 1 for BSSPD members can be obtained by using coupon code JA93Y at the checkout – valid until the end of January 2014.

...continued from page 13

South Africa in 2014. It is good to know that clinical prosthodontic RCT research is well respected in this international forum.

Paul Hyde was the Principal Investigator on the project, and BSSPD members Prof Brunton (who helped facilitate the research) and Professor Helen Craddock (who helped throughout the project including the clinical

research) were both co-investigators. The Trial Steering Committee for this project, (the body which externally reviews protocols and progress) also featured our president Dr Brendan Scott.

Who's Who?

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